

DIGITAL
VIDEO
Government Seals



FEDERAL
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Acknowledgments

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- Artbeats Inc.

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MOVIE CLIP DESCRIPTION

Thank you for purchasing this great set of digital video movies. Together with the Book of Seals Encapsulated Postscript Clip Art Collection, they are the most comprehensive, accurate and high quality resource for those in need to show the different Government and Military Seals, in whatever media their presentation requires.

This collection is composed of two different video animations of each mayor Government and Military Departments. For a complete listing please refer to page 9.

DIGITAL VIDEO BASICS

The movie clips that are included in this collection are electronically made animations of high quality vector art, created in Adobe© Illustrator™ conforming to specifications provided by the Institute of Heraldry and other sources.

Just like in traditional film, a movie clip is conformed by a sequence of frames, each slightly different from the next, thus when projected one after another the sense of movement can be seen. The amount of frames that are projected in a second will define how smooth the movement is. The higher the number of frames, the more realistic it seems.

The number of frames per second (FPS) is an important element in a movie, whether it is traditional, or digital, because it defines if the movie will look smooth.

The size of the frame (width and height) is also an important item, since when dealing with digital illustrations, size is always associated with memory availability, following this basic premise: the larger the size, the more memory required for each frame.

A typical frame of 640x480 pixels (the size of a 13" screen) needs approximately 900Kb of memory to be displayed. So if you have a movie clip that has 15 frames per second at this size, your computer needs to have available 13.5Mb of memory per second to be able to see the movie smoothly. Also it is important to note that if your system has a slow processor, even having the memory available won't be enough for displaying all the frames, and the result will be a jumpy movie. Refer to page 12 for system requirements.

The movie clips provided are in a format called Quicktime. To be able to view them you need to have the Quicktime software installed on your system (please refer to page 10 for installation instructions). They come with a slight compression to be able to stack more movie clips in a CD. The compression method is called JPEG. It provides a good amount of compression without compromising the quality of the images.

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MOVIE CLIP SPECIFICATIONS

The movie clips that are included in this collection are provided in two different animations, and for each there are three different sizes for various purposes.

Size and FPS

Size A-180x122 pixels. 15 FPS. Photo JPEG compression. This size is for on-screen previewing, and small uses. For example in the top left corner of a presentation.

Size B-360x243 pixels. 15 FPS. Photo JPEG compression. This size is for on-screen presentation, and medium size uses. For example the main cover of a presentation.

Size C-720x 486 pixels, 30 FPS. Photo JPEG Compression.(NTSC standard) This size has the highest quality and is preset for broadcasting. It will look jumpy on a ordinary computer because it is to much information to process in real time video.

Band of Light Movie Clips

Description: The seal is located at the center of the frame, and a diagonal band of light descends from top to bottom, showing glimmers of light.

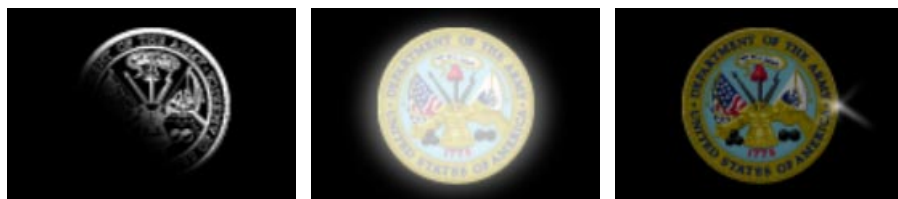
Duration: 7 Seconds. The movie can be set to loop seamlessly.



Flash Effect Movie Clips

Description: The seal appears in black and white, suddenly a flash of light puts color and then it fades to black.

Duration: 7 Seconds. The movie can be set to loop seamlessly.



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Alpha Channel

The alpha channel is a separate movie clip that holds the information of the transparent areas of the original, in case you want to place the animation on top of a background.

Due to some limitations in multiple platform compatibility, the movies do not have the alpha channel (mask) included. This alpha channel (mask) is provided as a separate file, and can be incorporated to the movie using video editing tools specific for your platform.

SEALS IN DIGITAL VIDEO

Seal

Department of Agriculture
Department of Commerce
Department of Defense
Department of Education
Department of Energy
Department of Health and Human Services
Department of Housing and Urban Development
Department of Interior
Department of Justice
Department of State
Department of Transport
Department of Treasury
Department of the Air Force
Department of the Army
Department of the Navy
Department of Veterans Affairs
House of Representatives
Secretary of Defense
United States Coast Guard
United States Marine Corps
United States Marshalls
United States Presidential Seal
United States Senate Seal
United States Postal Service

Flash Effect Name

Dept Agriculture_f A.mov
Dept of Commerce_f A.mov
Dept of Defense_f A.mov
Dept of Education_f A.mov
Dept of Energy_f A.mov
Dept of Health_f A.mov
Dept of HUD_f A.mov
Dept of Interior_f A.mov
Dept of Justice_f A.mov
Dept of State_f A.mov
Dept of Transport_f A.mov
Dept of Treasury_f A.mov
USAF_f A.mov
ARMY_f A.mov
NAVY_f A.mov
Veteran Affairs_f A.mov
House of Reps_f A.mov
Sec of Defense_f A.mov
USCG_f A.mov
USMC_f A.mov
US Marshalls_f A.mov
Presidential Seal_f A.mov
Senate Seal_f A.mov
US Postal Service_f A.mov

Band of Light Name

Dept Agriculture_l A.mov
Dept of Commerce_l A.mov
Dept of Defense_l A.mov
Dept of Education_l A.mov
Dept of Energy_l A.mov
Dept of Health_l A.mov
Dept of HUD_l A.mov
Dept of Interior_l A.mov
Dept of Justice_l A.mov
Dept of State_l A.mov
Dept of Transport_l A.mov
Dept of Treasury_f A.mov
USAF_l A.mov
ARMY_l A.mov
NAVY_l A.mov
Veteran Affairs_l A.mov
House of Reps_l A.mov
Sec of Defense_l A.mov
USCG_l A.mov
USMC_l A.mov
US Marshalls_l A.mov
Presidential Seal_l A.mov
Senate Seal_l A.mov
US Postal Service_l A.mov

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INSTALLING QUICKTIME

The movie clips included in this collection come in Quicktime format, flattened for ease of use in all platforms that support Quicktime technology.

In Disk 1 you will find the Quicktime 4.0 software installer, inside the directory called “Extras”. Simply double click on the installer icon to start the installation process, and follow the on-screen instructions.

For Macintosh, the file is called “QuickTime Installer.smi”

For Windows, the file is called “QuickTimeInstaller.exe”

If your system already has Quicktime software, it is recommended to update to the latest version using this same installer, as to avoid compatibility issues.

If you are running this software on another system (not a Macintosh or Windows environment), please visit the Apple© website at <http://www.apple.com/> to obtain the Quicktime software for your platform (if supported by Apple©).

INSTALLING KUDO IMAGE BROWSER

There is also a catalog of thumbnails of the movie clips included in this collection. To browse this catalog, you need to install the Kudo Image Browser.

In Disk 1 you will find the Kudo Image Browser software installer, inside the directory called “Extras”. Simply double click on the installer icon to start the installation process, and follow the on-screen instructions.

For Macintosh, the folder is called “Kudo Image Browser”

For Windows, the folder is called “WIN_KUDO”

VIEWING YOUR MOVIES

The Quicktime Software comes with an application called MoviePlayer that enables you to view your movies in a simple way. Simply open the movie and it will open in MoviePlayer (if the proper associations are made).

MoviePlayer enables you to play, stop, pause, fast forward and rewind the movie, also to set it to loop, and present it (to clear out the background).

You can also import your movies into Microsoft© Powerpoint™, Macromedia© Director™ or any other presentation program to be included in your slide presentation. In Powerpoint™, simply choose Import>Movie, and the first frame of the movie will appear on your slide. Once you have placed it in the place you desire, run the slide show and the movie will play when the slide that has it shows.

If you have the Quicktime plug-in for your internet browser, you can also view your movies within the browser. Simply open the movie inside the browser and the proper plug-in will activate and it will start playing. To play again, reload the page.

You can also edit, mix, mask, etc... your movie clips using video editing tools such as Adobe© After Effects™, Adobe© Premiere™, Apple© Final Cut Pro™, etc...

Also, there is a Kudo Image Catalog of the Size A movies, for easy location and pre-viewing thumbnails of the movie clips.

SYSTEM REQUIREMENTS

The hardware requirements for using this product are not much: a fast computer with a fast hard drive or CD-Rom drive, and lots of memory.

Minimum System Requirements:

Macintosh

Any Power Macintosh or G3
System 7.5.3
Quicktime 3.0
1x CD-Rom
16Mb RAM
20Mb Hard Disk Space

Windows

Any Pentium Computer
Windows 95
Quicktime for Windows 3.0
1x CD-Rom
16Mb RAM
20Mb Hard Disk Space

Recommended System Requirements:

Macintosh

Macintosh G3 (233Mhz or higher)
System 8.5
Quicktime 4
16x CD-Rom or higher
64Mb RAM
100Mb High Speed Hard Drive Space

Windows

Pentium II at 233Mhz or higher
Windows 98
Quicktime for Windows 4.0
16x CD-Rom
64Mb RAM
100Mb High Speed Hard Drive Space

For using these movies in other media: download to videotape, broadcast, etc... you will need special hardware, such as AV cards. Recommending such devices or endorsing a particular product goes beyond the reach of this product, and if you are interested in getting involved in these activities, we recommend to consult your computer or video specialist for assistance.

CD-ROM CONTENTS



SEALS IN VIDEO DISK 1

ALPHA CHANNEL MOVIES (MASK)

For all movies, with **Flash Effect** and **Band of Light Effect**, in the three different sizes.

Flash Effect Movies, Sizes A, B and C

- ARMY_f
- Defense_f
- Dept Agriculture_f
- Dept of Commerce_f
- Dept of Defense_f
- Dept of Education_f
- Dept of Energy_f
- Dept of Health_f
- Dept of HUD_f
- Dept of Interior_f
- Dept of Justice_f
- Dept of Labor_f
- Dept of State_f
- Dept of Transport_f
- Dept of Treasury_f
- Dept of Veterans_f
- House of Reps_f
- NAVY_f
- Presidential Seal_f
- Senate Seal_f
- US Marshalls_f
- US Postal Service_f
- USAF_f
- USCG_f
- USMC_f

Extras Folder

- Apple Quicktime 4.0 Installer
- Adobe Acrobat 4 Installer
- Kudo Image Browser Installer

Seals In Video Catalog-Flash

Seals in Video Manual (Acrobat format)

- This Document



SEALS IN VIDEO DISK 2

BAND OF LIGHT Effect Movies, Sizes A, B and C

- ARMY_l
- Defense_l
- Dept Agriculture_l
- Dept of Commerce_l
- Dept of Defense_l
- Dept of Education_l
- Dept of Energy_l
- Dept of Health_l
- Dept of HUD_l
- Dept of Interior_l
- Dept of Justice_l
- Dept of Labor_l
- Dept of State_l
- Dept of Transport_l
- Dept of Treasury_l
- Dept of Veterans_l
- House of Reps_l
- NAVY_l
- Presidential Seal_l
- Senate Seal_l
- US Marshalls_l
- US Postal Service_l
- USAF_l
- USCG_l
- USMC_l

Extras Folder

- Apple Quicktime 4.0 Installer
- Adobe Acrobat 4 Installer
- Kudo Image Browser Installer

Seals In Video Catalog-Light

Seals in Video Manual (Acrobat format)

- This Document

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UNDERSTANDING FILE NAMES

The movie clips included in this collection have been coded for easy identification. The file name has four parts:

- 1.- The Content of the movie
- 2.- The Effect of the movie: **_l** means Band of Light Effect
 _f means Flash Effect
- 3.- The Size of the movie: **A** means 180x122 pixels
 B means 360x243 pixels
 C means 720x486 pixels (NTSC)
- 4.- If the movie is an alpha channel, the word alpha.

Example Seal_f A.mov Flash effect, size A movie

Example Seal_l C Alpha.mov Band of light, size C alpha channel movie